Mission and Goal

Goal for 2016: 5000 additional Water Women.

Number of Actual Water Women 2016: 18381

Total Number of Water Women 2011-2015: 29,691

Analysis By Goal: The goal was met at 367%.

Mission Commitment: We promise every sponsor that every $60 will provide a Water Woman kit to a mother in a community in need of clean water. Our committed number of Water Women for 2016 per Total Income (below) is 9,156 mothers.

Exceeded Mission Commitment: 9,224 Water Women, thanks in large part to In-Kind donations by Sawyer Products.

Financial Overview

Total Income January 1-December 31, 2016: 548,944.09
Total Expense: 557,672.87

Percentage Expense to Core Program: 91%, 507,894.16
Percentage Expense to Administration: 9%, 49,765.15

In-Kind Income: Value $361,943
   9,250 Sawyer PointONE filter kits donated by Sawyer Products: value $203,500
   12 months rent contribution by Middletown Copies and Printing: value $18,000
   12 months discounted printing by same: value $34,000
   12 months 40+ hours/week volunteer hours: value $46,500
   Couriers for 1200 Kits: value $4800
   18381 Filter Socks: value $55,143

Net Income: $8,728.78
Analysis By Country and Region
Number of Water Women,
Percentage of Core Program Expense, Total Expense

- **East Asia/Pacific:** 1530 Water Women
  - 8%, $46,344
    - The Philippines: 1500 Water Women
    - Myanmar: 30 Water Women

- **Central America:** 1615 Water Woman
  - 9%, $48,919
    - Guatemala: 135 Water Women
    - Nicaragua: 60 Water Women
    - Honduras: 1420 Water Women

- **Caribbean:** 7169 Water Woman
  - 39%, $217,150
    - Haiti: 7139 Water Women
    - Jamaica: 30 Water Women

- **South America:** 5822 Water Women
  - 32%, $176,350
    - Bolivia: 125 Water Women
    - Peru: 227 Water Women
    - Ecuador: 5440 Water Women
    - Venezuela: 30 Water Women

- **Sub-Saharan Africa:** 1750 Water Women
  - 10%, $53,008
    - Ivory Coast: 50 Water Women
    - Nigeria: 70 Water Women
    - Liberia: 50 Water Women
    - Benin: 50 Water Women
    - DRCongo: 50 Water Women
    - Kenya: 550 Water Women
    - Cameroon: 105 Water Women
    - Uganda: 825 Water Women

- **Middle East:** 150 Water Woman
  - -1%, $4,544
    - Syria: 150 Water Women

- **South Asia:** 360 Water Women
  - 2%, $10,904
    - Nepal: 345 Water Women
    - India: 15 Water Women

- **USA:** 15 to Standing Rock Sioux
  - -1%, $454
From the Executive Director
Larraine Lauter OSU

2016, by the grace of God, was a wonderful year for our mission. Let’s take a look back to see how far we’ve come…

We began in 2008, in Honduras, with 10 Water Women, and the very modest vision of helping a few families in one neighborhood. God’s vision being infinitely greater than our own, we now find ourselves growing every year by leaps and bounds.

In our first year of incorporation, 2011, we equipped about 400 mothers as Water Women. 2012, our first year of full-time operations (one staff member) yielded about 1,100 Water Women, still mostly in Central America. In 2013 we set a goal of 1300, and we came in just under the goal. But in 2014, our goal of 1400 was well exceeded with a total of 2461 mothers, and in 2015, our bold goal of 5000 was equally met with 6910.

Applause for God!
Now we’ve finished 2016…well, it looks like God might just be showing off, and perhaps expects us to set bigger goals! We stuck with a budget for 5000, given that much of 2015 was helped along by significant in-kind donations as well as generous funding by many donors. A total of 18,381 Water Women in one year tells us that God is still very much interested in our mission! All those numbers add up to 29,691 Water Women who have been equipped, empowered and entrusted with Sawyer PointONE filters since 2011. As we say in Honduras, “Damos un fuerte aplauso para Dios!”: “Let’s give a big hand for God!”
Value Beyond Measure: Water Women!

Who can find a virtuous woman? for her price is far above rubies. Proverbs 31

It’s critical to understand… the mothers in our program are not simply passive recipients. They are the face of our movement to bring clean water to God’s thirsty children. We can’t begin to put a monetary value on women who serve their neighbors, year after year…and even go on to become our wonderful Water Teachers!

Every mother who joined us as a Water Woman made a spiritual commitment to serve at least three other families for at least 6 months, so that’s a total of 73,524 new families drinking clean water in this year alone. We check in with mothers who have been with us for as long as 9 years. It’s clear that most Water Women, being mothers, will not even imagine the possibility of denying clean water to their neighbors at the end of that 6 months. Mother culture is strong throughout the world!
Let’s show some love to our Supporters: sharing their treasure for God’s thirsty children!
Obviously, a big hand as well for every person, church and organization that has entrusted us with the funds and in-kind donations needed to equip 18,381 mothers. You can see above that the donations for our standard cost of $60 per Water Woman would have enabled us to equip 9,156 mothers, and we would have felt mighty good about that. Thanks to generous in-kind donations, and aided by our own thrifty practices, we were able to more than double that with another 9,224 Water Women. At our modest “world headquarters” in Middletown KY, we watch and weigh every dollar, turning off lights and scouring the internet for sales on needed supplies, but the greatest impact comes from in-kind donations.

Even above nonprofit discounts, in 2016 Sawyer Products contributed 9,250 filters free of charge. We deeply appreciate their trust in us. I think they know that we consider their life-saving filters to be more valuable than gold, and that we will do everything possible to ensure that the filters are placed with well-trained mothers who intend to share the blessing.

Our print contractors, Middletown Copies and Printing, not only give us a great discount for our publishing, but they also rent beautiful space to us at a truly sacrificial price.

Where would we be without our volunteers? Not at 29,000 Water Women. Dozens of crochet experts turned out handmade protective covers for every one of the filters we sent out this year. Dozens of others show up at our headquarters to assemble the kits; a minimum of 40 volunteer hours contributed each week. If we had to compensate those workers, that would eat deeply into our budget…and would mean far fewer mothers receiving filters.
It’s impossible to estimate the value of our Mission Partners, who self-fund most of their collaboration with us, including Water Woman kits and their own travel expenses. Long ago, we made a strategic decision to entrust our mission into the hands of anyone willing to enter into a covenant with us for the sake of God’s thirsty children, and be trained in our program protocol. It’s because of our Mission Partners that at the close of 2016, we have Water Women in 30+ countries around the world!
An Advocate raises their own voice on behalf of those who are voiceless. Our Advocates tell the story of Water With Blessings wherever they go. They are our best “Friend Raisers” Many go out as pilgrims to work with our teams, coming home as radically charged up storytellers. Others serve as presenters at events of all kinds, or reach out to potential collaborators.